

NIDA HUSSAIN

Web Developer | WordPress | WooCommerce | Elementor

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Professional Summary

Web Developer and Web Designer with 1 year of hands-on experience creating responsive, user-friendly websites using WordPress, Elementor, and WooCommerce. Skilled in developing e-commerce stores, business websites, portfolio websites, and landing pages. Experienced in website customization, responsive design, Figma-based UI design, and website deployment using Hostinger. Focused on creating clean, functional, and professional digital experiences.

Technical Skills

Web Development	WordPress, Elementor, HTML, CSS, Website Customization
E-Commerce	WooCommerce, Product Setup, Variable Products, Categories, Checkout
Design	Figma, UI Design, Responsive Web Design, Graphic Design
Hosting	Hostinger, WordPress Installation, Website Deployment
Other	Landing Pages, Business Websites, Portfolio Websites, Website Management

Professional Experience

Web Developer & Web Designer	2025 – Present
Freelance / Project-Based	Lahore, Pakistan

- Designed and developed responsive websites using WordPress, Elementor, and modern web design principles.
- Developed and customized WooCommerce stores including product pages, categories, variable products, shopping functionality, and checkout.
- Created business websites, portfolio websites, and landing pages based on project requirements and user needs.
- Customized WordPress headers, footers, navigation menus, page layouts, and responsive designs.
- Used Figma to create website layouts and user interface designs before development.
- Managed WordPress website setup, hosting, and deployment using Hostinger.

Selected Projects

E-Commerce Jewellery Website	WordPress / WooCommerce / Elementor
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- Developed an e-commerce jewellery website with product categories, product pages, shopping functionality, and responsive layouts.

Business / Agency Website	WordPress / Elementor
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- Designed and developed a professional business website with service sections, customized navigation, and responsive layouts.

Personal Portfolio Website	WordPress / Elementor / Figma
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- Created a professional portfolio website to showcase skills, services, projects, and professional experience.

Education

M.Phil. in Analytical Chemistry

Academic Qualification

Certifications

DigiSkills.pk	Digital Skills Training
eRozgaar	Digital Skills / Freelancing Training

Core Services

Web Design	Web Development	E-Commerce
Responsive Design	WordPress Development	WooCommerce Stores
Figma UI Design	Elementor Development	Product Setup